

Name: Dr. V. T. Vasagan
Designation: Associate Professor
Branch: Human Resource



Educational Qualification(s):

Qualification(s)	University
BA (Economics)	Madurai Kamaraj University
MA (Economics)	Madurai Kamaraj University
B.ED	Nagaland University
MBA (Human Resource Management)	Dibrugarh University
PhD	Assam University
Diploma in Tourism & Hospitality Management	Nagaland University
Diploma in Guidance and Counselling	NERIE, Shillong

Experience in years:

Academic :

Details:

Sl. No.	Organization	Position Held	Duration	
			From	To
1	St. Joseph University, Nagaland	Professor, Dean of Social Science & Management	01/07/2025	31/07/2026
2	ICFAI University Nagaland	Assistant Professor	02/01/2010	30/06/2025
3	City College of Arts & Commerce, Dimapur	Sr. Lecturer	01/08/2006	30/04/2009
4	Tetso College, Dimapur	Lecturer	15/01/1998	31/07/2006
5	City College of Arts & Commerce, Dimapur	Lecturer	15/01/1996	14/01/1998

Other Information:

(a) Publication details.

PEER REVIEWED JOURNALS

1. Vasagan, V.T. (2011), "Academic Performance Indicator: A tool to measure the performance of the Lecturer for the progress of the college", Journal of Economics & Commerce, Vol.03, Issue No: 03, Pp.113-116. ISSN 2229-6417
2. Vasagan, V.T. (2014), "Internal Marketing Practices by IQAC: An Assessment for Quality Higher Education, International Conference on Competency Building

Strategies in Business and Technology for Sustainable Development”, Indo Global Journal of Applied Management Science, Vol.2, Issue No:1, PP: 149-152. ISSN No. 2320-7892.

3. Vasagan, V.T. (2014), “A Study on the Effects of Counseling to Change the Habits of Use of Electronic Gadgets by the Adolescence”, International Journal of Engineering and Technological Advance, Vol.1, Issue No.8, Pp. 01-04. ISSN No.2348-1625.
4. Vasagan, V.T. (2014), “Internal Marketing Practices Enhance Employees’ Performance in the Management Institutions”, International Journal of Management Contemplation’s, Vol.1, Issue No.8, Pp.59-62. ISSN No.2348-1641.
5. Vasagan, V.T. (2015), “Development of Skills: Conventional Education vs Management Education”, IUN Journal of Social Sciences, Vol.01, Issue No.02, Pp.85 – 92. ISSN: 2395 –3128.
6. Vasagan, V.T. (2017), “Internal Customers’ Participation in Management and Job Satisfaction: A Dyadic Analysis”, National Conference on Research Paradigm in Social Science, M.A.M. B-School Siruganur, Trichy, Vol. IV, Pp. 335 – 338 March 2017, ISBN:
7. Vasagan, V.T. (2017), “Internal Customers’ Participation in Management for External Customers’ Satisfaction: A Dyadic Analysis”, Archers & Elevators PublisherHouse, Bangalore, Pp.100 – 109. March 2017, ISBN: 9789385640889.
8. Vasagan, V.T. (2017), “Internal Marketing and Its Best Practices to import of Quality Education”, IUN Journal of Social Science, Vol. II, Issue No.3, ISSN: 2395-3128.
9. Vasagan, V.T. (2018), “Quality Enhancement of Internal Customers and Relationship with External Customers in Management Education: An Elucidate Study” Global Journal of Management and Business Research: E Marketing, Vol. 18, Issue No. 4, Pp. 45- 49. Online ISSN: 2249 -4588 & Printed ISSN: 0975-5853.
10. Vasagan, V.T. (2018), “Traditional Skills vs Corporate Skills in India: A Dyadic Analysis”, IUN Journal of Social Science, Vol. III, Issue No.1, Pp 1-7. ISSN: 2395-3128.
11. Vasagan, V.T.(2019), “Internal Marketing Practices and Employees Participation in Management Functions: A Dyadic Study on Private and Government Management Institutions of Assam”, International Journal of Exclusive Management Research, Vol:1, Issue No:3, Pp114-222. Online: ISSN 2249-2585, Print: ISSN 2249-8672.

12. Vasagan, V.T. & Prof. Bhowal, Amalesh. (2020). "Internal Marketing Practices and Its impact on Brand Building: A Dyadic Analysis on Private and Government Management Institutions of Assam" International Journal of Engineering Development and Research, 8(1), Pp. 610 – 618. ISSN: 2321-9939.
13. Vasagan.V.T. Chakraborty, Ajay, (2021). Demand and Supply Trend of Rubber in India: An Elucidative Analysis, Journal of International Economics.12 (2):54-67.ISSN:0976-0792.**Indexed by EBSCO**.
14. Vasagan, V. T. (2022). Trend of Gross Domestic Product and Per Capita Income of Bangladesh: Past, Present, and Future. Talaa: Journal of Islamic Finance, 2 (2), 86-98. <https://doi.org/10.54045/talaa.v2i2.698> e-ISSN / p-ISSN : 2807-3002 / 2807-3312
15. Vasagan, V.T. (2022). Alternative Dispute Resolution at Delhi Mediating Centers: An Analytical Study. VISION: Journal of Indian Taxation, 9 (2), 39-56. <https://doi.org/10.17492/jpi.vision.v9i2.922203>
<https://www.journalpressindia.com/vision-journal-of-indian-taxation>
16. Manickam Gajapathy & Vasagan, V.T.(2024). Retrospect of Gross Domestic Product of India and China: A Comparative Analysis, Asia-Pacific Journal of Management and Technology. Asia-Pacific Journal of Management & Technology, 4(3) 31- 44. Online ISSN: 2652-6840
<https://doi.org/10.46977/apjmt.2024.v04i03.004>
17. Vasagan, V.T.(2025). India as the Third-Largest Economy by 2030: A Feasibility Study Using GDP Data. Indian Social Development Review, 1: 2, pp. 117-145.
<https://DOI:10.47509/ISDR.2025.v01i02.01>
18. Vasagan, V. T. (2025). Forex of India since 1991: A Study Based on Mann-Kendall Time Series Trends. Talaa: Journal of Islamic Finance, 5(2), 125–143.
<https://doi.org/10.54045/talaa.v5i2.788> e-ISSN / p-ISSN : 2807-3002 / 2807-3312
19. Vasagan, V.T. & Longkumer, M. (2026). A cultural showcase to tourism drive: A trend analysis on Hornbill Festival of Nagaland since 2010. Journal of Hospitality, Tourism & Cultural Research, 2(1), 44-70.
<https://doi.org/10.53378/jhtcr.353338>
- Vasagan, V. T. (2025). Job effects of 360-degree feedback mechanism on the workforce of Chennai-based BPO companies: Structural analysis. Innovations in Business and Strategic Management, 3(2), 25–31.
<https://doi.org/10.61577/ibsm.2025.100009>

(b) Edited Books

1. Unleashing Entrepreneurship in India: Opportunities and Challenges, Vasagan, V.T. (2014), "Management Education Enhances Entrepreneurial Skills: An

- Empirical – Validation Study” Lord’s Publishing House, Ranchi, Pp. 37- 43. ISBN No.978-81-928178-5-9.
2. Human Resources in India: The Potential Untapped, Vasagan, V.T.(2019), “Internal Marketing Practices: A Tool to Build Brand of Internal Customers in Management Education Service Providing Organizations in Assam”, Mittal Publications, New Delhi, Pp.261-266.ISBN 81-8324-939-6.
 3. Research Methodologies: Concepts Trends and Developmental Issues. Vasagan, V.T.(2019), “Synopsis- A Manifestation of Research: An Overview”, IQAC and Research Committee, Zunheboto Government College, Pp.46-52.ISBN 978-81-941911-8-6.
 4. Living with other Faiths: Indian Challenges and Musings: Vasagan, V.T.(2023). Doctrine of Religious Pluralism for the Peace of Mankind: A Synoptic View. Authorspress, New Delhi. ISBN 978-93-5529-553-8.
 5. Diversification of Oman Economy for Sustainable Development: Strategic Issues and Imperatives Vasagan, V.T.(2019), “Employment and Skills of Obsolescence Pro Growth of Oman’s Economy: A Dyadic Analysis”, College of Banking and Financial Studies, Sultanate of Oman, PP: 165-180. ISBN:979-99969-825-1-5. **Indexed by EBSCO.**
 6. Managerial Issues in Digital Transformation of Global Modern Corporations: Vasagan, V.T.(2021),“Digital Marketing in the Context of Consumer Privacy: An Insight”, IGI Global Publisher of Timely Knowledge, Hershey, PA 17033, USA, PP: 89-100. ISBN13: 9781799824022 |ISBN10:1799824020 | EISBN13:9781799824046,
<https://doi:10.4018/978-1-7998-240-2.ch007>

(c) Details of Seminar/Workshop/Conference.

1. Integrated Water Resources Management with special reference to the North – East National Level, UGC Sponsored Seminar, Patkai Christian College, Dimapur, July 2010.
2. Best Practices in Higher Education for Quality Management – National Level, NACCA Sponsored Seminar, Patkai Christian College, Dimapur October 2010.
3. Knowledge Management: A tool to build E-business strategy to gain competitive advantage – UGC Sponsored National Seminar, Public College of Commerce, Dimapur, December 2011
4. Life & Work of Rabindranath Tagorell, National Seminar, Indigenous Cultural Society, Dimapur, January’2012.
5. A study on CENET in Financial Inclusion for Inclusive Growth in respect to the North East RegionII- ICSSR-NERC, National Seminar, Assam University, Diphu, November’2012.

6. Higher Education in Nagaland- A SWOT AnalysisII- State level Seminar, ICFAI University Nagaland, Dimapur, November'2012.
7. Corporate Social Responsibility: A Case Study of Axis Bank'- National Seminar, ICFAI University Jharkhand, Ranchi, September'2013.
8. Socio and Economic Status of the Marginalized Communities in Nagaland with Special Reference to the Scheduled Caste GroupsII – National Seminar, Patkai Christian College, Dimapur, November'2013.
9. Teachers at 21st Century, Regional Seminar, Salt Christian College, Dimapur, 15th March'2014.
10. Management Education Enhance Entrepreneurial Skills: An Empirical Validation Study, National Seminar, ICFAI University Jharkhnad, 3rd Septemeber'2014.
11. Food Procurement and Distribution System in Nagaland: An Evaluated StudyII, National Seminar, Jamal Muhammad (Autonomous) College, Tiruchirapali, TN, 10th Feburary'2015.
12. Development of Skills: By Conventional Education vs. Management Education, National Seminar, ICFAI University Nagaland, 19th Feburary'2015.
13. Internal Marketing Practices: A Tool to Build Brand of Internal Customers in Management Education Service Providing Organizations in Assam, ICSSR Sponsored National Seminar, St. Joseph College, Jakhama College, 27th August'2017.
14. Traditional Skills vs Corporate Skills in India: A Dyadic Analysis, National Seminar, ICFAI University Nagaland, 28th March'2017
15. Internal Marketing and Its Best Practices to Impart Quality Education, NACCA Sponsored National Seminar, St. Joseph College, Jakhama College, 24th March'2017.
16. Technological Pedagogy in Teaching and Learning Process in Higher Education: A Performance Indicator, NAAC Sponsored National Seminar, Don Bosco College, Maram, Manipur, 15th & 16th February 2019.
17. Digital Teaching and Digital Evaluation Process in Higher Education: An Elucidated Study, NAAC sponsored, National Seminar, Mariani College, Mariani, 27th & 28th'February 2019.
18. Synopsis – A Manifestation of Research: An Overview, IQAC and Research Committee Sponsored National Seminar, Zunheboto Government College, Zunheboto. 26th July, 2019
19. Micro, Small and Medium Enterprises of North East India: A SWOT Analysis, ICSSR & NABARD Sponsored National Seminar on —Sustainable Development: Challenges and issues in North East Indiall, Don Bosco College, Itanagar, 9th & 10th August, 2019.

20. Need for Outcome Based Higher Education in Nagaland: A Study, IQAC and ICSSR Sponsored National Seminar on Emerging Debates and Issues in North East India, Kohima College, Kohima, 14th & 15th November, 2019.
21. National Education Policy 2020 on Higher Education: A Study on Outcome Based Perspective, ICSSR Sponsored National Seminar on National Education Policy 2020, St. Joseph University, Dimapur, 26th & 27th March, 2021.
22. Peace Building & Peace Initiatives in North East India, Key note address given in the National Seminar on Conflict Transformation and Peace Building: Contemporary Challenges in North-East India, North East Institute of Social Science & Research on 11th December 2022.
23. Impact of Renaissance Humanism on Religious Pluralism, National Seminar on Religious Pluralism and Contemporary India with special reference to Tribal Religions of North East India, MGM College, Dimapur, on 12th December 2022.
24. Internal Marketing Practices by IQAC: An Assessment for Quality Higher Education, International Conference on Competency Building Strategies in Business and Technology for Sustainable Development, Sri Ganesh School of Business Management, Salem, Tamil Nadu, 25th Feb'2014.
25. A Study on the Effects of Counselling to Change the Habits of Use of Electronic Gadgets by the Adolescents, International Conference, Gaur Brahman P.G. College, M.D. University, Rohtak, Haryana, 27th July'2014.
26. Water Resources Management in Nagaland: A Case Study of Zunheboto District, UGC Sponsored International Conference on 'Development Goals at the Grassroots: Policy Perspectives and Challenges', The Gandhigram Rural Institute, Dindigul, 22-23 June 2015.
27. Internal Customers 'Participation in Management and Job Satisfaction: A Dyadic Analysis, International Conference National Conference on Research Paradigm in Social Science, M.A.M. B-School Siruganur, Trichy, 14/03/2017.

(c) Professional membership of reputed bodies

1. Member, Board of Studies, Department of Management, Nagaland University, Kohima 2017 – 19
2. Chairman, School Board, ICFAI University Nagaland, 2017 -19
3. Convener, Institutions Innovation Council, ICFAI University Nagaland, 2019 – 21
4. Member, Board of Studies, St. Joseph University, Nagaland, 2025-26.

(d) PhD Scholars Guided

Name of the Scholar	Year of Reg	Topic of Research	University	Status	Remarks
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Fr. Shibu Varghese PC	2014	Holistic Education in Gandhian Perspective	ICFAI University, Nagaland	Awarded	Co Guide
Nimmi Pappachan	2019	An Elucidative Study on the Quality of Work Life of Secondary School Teachers with Respect to Dimapur District, Nagaland	ICFAI University, Nagaland	Awarded	Guide