

E- Business Lab

The ICFAI University Tripura

Kamalghat, Sadar, Tripura West-799210

Approved by the UGC under section 2(f) of UGC act 1956

Objective and Activities

The ICFAI University, Tripura has introduced E-Business lab in order to facilitate all the practical activities of domain knowledge in the field of management. The objective of the lab is to help the students to develop new ideas and practice on it to get more skills. The business lab offers research facility in the area of social media marketing, stock market analysis and financial data analysis etc. Other areas of activities like data analysis techniques with Statistical software package (SPSS) and preparation of ledger account and balance sheet with Tally accounting package are practiced in this lab. This Lab is the platform wherein students get the opportunity to practice their theoretical knowledge learned in the class room on their own

This laboratory is used by the MBA, M.Com, BBA, B.Com, B.Tech, BCA, MCA, BSc, MSc students of the University.

Infrastructure

The lab is equipped with computers, printers along with software packages like SPSS and Tally Accounting package, share trading software, Winnou campus management software ERP package etc.

E Business lab is located in the Basement floor.

