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ICFAI Group bags two international awards



Case studies mainstay of any good management programme

The ICFAI Group was conferred two prestigious international awards at London recently.

Baroness Verma and Lord Hastings, heading KPMG as Global Head of Corporate Citizenship and Lord at House of Lords conferred the 'Thought Leadership Award' on ICFAI Case Research Centre towards Case Method. The award was received by Debapratim Purkayastha, Associate Dean, on behalf of the ICFAI.

The ICFAI also won 'Great Place to Study' certification at the House of Commons, London. The award was presented by Baroness Verma, Chairman of Lords European External Affairs Committee and Member of Lords EU Select Committee to ICFAI Group represented by Sudhakar Rao, director, branding.

The certification is instituted by Great Place to Study Research Institute. Great Place to Study Certification is a badge of honour earned by an institution with strong focus on managing high level of student satisfaction practices in the area of learning experience, learning objective and outcome, life on campus and happiness quotient.

Thanking the jury, Prof. Debapratim said that case studies were the mainstay of any good management programme and the ICFAI cemented its position as a leading provider of quality case studies worldwide. The ICFAI started its case initiative in 2000 and within a very short time span established itself as one of the world's top three case development schools, he said.