



Name: Prof. TATHAGATA DASGUPTA

Designation: Assistant Professor

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Educational Qualification(s):

Qualification(s)	University
MBA	ICFAI
Ph.D. (pursuing)	ICFAI University Jharkhand, Ranchi

Experience in years:

Academic : 14

Details:

Sl. No.	Organization	Position Held	Duration	
			From	To
1.	ICFAI Hyderabad	Associate Consultant	June, 2001	July, 2005
2.	Techno India Institute of Technology, Siliguri	Lecturer	July, 2005	July, 2006
3.	ICFAI Hyderabad	Faculty Member	Aug., 2006	Feb., 2007
4.	Alpha Institute of Business Management	Faculty Member	Apr., 2008	Apr., 2010
5.	ICFAI University Sikkim, Gangtok	Lecturer	Sept., 2011	July, 2015
6.	ICFAI University Tripura, Agartala	Assistant Professor	Oct., 2016	Present

Other Information:

a) **Publication details.**

- Authored a Paper titled **“Entrepreneurial Failures – Lessons to be Learnt to Boost Entrepreneurship”** which was published in **The IUJ Journal of Management, (Vol. 3, Issue 1) May 2015 Issue.**
- Authored a Paper titled **“Social Entrepreneurship and Value Addition to Indian Society”** which was published in **International Journal of Commerce & Social Sciences, (Vol. 4, Issue 1) January-June, 2014 Issue.**
- Authored a **Book Review** of the book titled **“Start-UP Sutra - What The Angels Won't Tell You about Business & Life”** written by **Rohit Prasad**, which was published in the first issue of **The IUJ Journal of Management** launched in **Nov., 2013.**
- Authored a Paper titled **“Application of Total Quality Management in Management Education”** published in the **International Journal (August 2012, Vol. 2, No. 2) of Institute of Engineering and Management, Kolkata.**
- Co-authored a **Cover Story** on **“3D Advertising”**, which was published in **Advertising Express, July 2005 Issue.** The magazine is a monthly publication of ICFAI University.
- Co-authored an article on **“Local Search - The Defining Media of Future”**, which was published in **Advertising Express, January 2005 Special Issue.** The magazine is a monthly publication of ICFAI University.
- Co-authored a **Cover Story** on **“Search Engine Marketing”**, which was published in **Advertising Express, October 2004 Issue.** The magazine is a monthly publication of ICFAI University.
- Authored an **Article** on **“Bluetooth: A Paradigm Shift in the Way We Live, Play and Do Business”**, which was published in **Advertising Express, July 2004 Issue.** The magazine is a monthly publication of ICFAI University.
- Co-authored a **Cover Story** on **"CAS: Pandora's Box?"**, which was published in **Advertising Express, July 2003 Issue.** The magazine is a monthly publication of ICFAI University.
- Authored an **Article** on **"SMS: The Basics"**, which was published in **Advertising Express, Jan. 2003 Special Issue.** The magazine is a monthly publication of ICFAI University.

(b) Details of Seminar/Workshop/Conference.

- **Presented a Paper** titled **“India’s Successful Manufacturer Entrepreneurs in the Field of Exports”** in National Seminar on ‘Unleashing Entrepreneurship in India: Opportunities and Challenges’ held on September 3, 2014 at ICFAI University Jharkhand, Ranchi.
- **Presented a Paper** titled **“Social Entrepreneurship and Value Addition to Indian Society”** in COLLOQUIUM 2014 National Seminar on ‘Strategies in the Present Day Scenario for Sustainable Growth and Competence’ held on March 3, 2014 at RCOEM (a renowned Engineering and Management College) in Nagpur, Maharashtra.
- **Presented a Paper** titled **“Teenage Entrepreneurship in India”** in IDEAL 2013 National Seminar on ‘Integrating Development with Entrepreneurial Advancement and Leadership’ held on September 13, 2013 at Asian Business School in Noida, Uttar Pradesh.
- **Presented a paper** titled **“Faculty Accreditation for Quality in Management Education”** in National Conference on Strategic Quality Management – 2013 organized by GITAM School of International Business, GITAM University, Visakhapatnam, Andhra Pradesh on April 05 – 06, 2013.

- **Presented a paper** titled **“Self-Management as an Effective Management Tool in the New Millennium”** in National Seminar on ‘Management Challenges in the New Milieu – The Road Ahead’ at ICFAI University Jharkhand, Ranchi on November 7, 2012.
- **Presented a paper** titled **“Application of Total Quality Management in Management Education”** in an **International Conference on 18th August, 2012**, at Science City Auditorium, Kolkata. The Conference was jointly organised by Institute of Engineering and Management (a renowned private Engineering and Management Institute in Kolkata) and **IEEE (Institute of Electrical and Electronics Engineers) Kolkata Chapter**.
- **Presented a paper** on “Quality Management in Management Education” in “National Conference on Quality Management in Organizations” organized by University School of Management Studies, Guru Gobind Singh Indraprastha University, Delhi, in collaboration with Micro, Small & Medium Enterprises (MSME) Development Institute, Government of India, Okhla, New Delhi, on February 26, 2010.
- Participated in **8th National Conference on Social Entrepreneurship** held during **January 29-31, 2016** at **XLRI, Jamshedpur**.
- Participated in **Sixth International Conference on Gross National Happiness** held during **November 4-6, 2015** at **Paro Garden Palace Lawn, Paro, Bhutan**, organized by Centre for Bhutan Studies and Gross National Happiness (GNH) Research.
- Participated in a **Workshop on Indian Innovations in Materials Research: New Materials and Processes (IIMR-15)** held during **June 25-27, 2015** at **CSIR – Central Glass and Ceramic Research Institute, Kolkata**.
- Participated in **11th Biennial Conference on Entrepreneurship** held during **February 18-20, 2015** at **Entrepreneurship Development Institute of India (EDII), Ahmedabad**.
- Attended **WEPME (Workshop on Emerging Pedagogies in Management Education) 2014** during **June 6-7, 2014** at **IIM, Indore**.
- Attended a **Two-day Workshop on “Business Research Techniques using SPSS”** during **April 26-27, 2014** at **IBS Business School, Gurgaon**.
- Attended **Entrepreneurship Summit 2014** during **February 1-2, 2014** at **IIT, Bombay**.
- Attended a **Faculty Development Programme on “Publish and Flourish: How to Publish Research Works”** on **23rd and 24th Oct., 2009**, at **Siva Sivani Institute of Management, Hyderabad**.

(c) Professional membership of reputed bodies if any.

Life Member of Indian Association for Productivity, Quality and Reliability (IAPQR), Kolkata.